Maj Jenkins
Graphic Designer

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Portfolio
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About

I am a San Francisco born-and-raised designer passionate about developing creative and immersive environmental experiences for diverse audiences through the use of graphic, web, digital, and exhibition design.

Experience

The Exploratorium | Graphic Production Artist   **October 2022–present**

- Creates long and short-term exhibition graphics including exhibition signage, program guides, wayfinding materials, exhibit labels, and other collateral as needed
- Effectively communicates with internal stakeholders and external vendors to produce graphics according to project timelines, quickly iterating on tight deadlines
- Produces weekly printed and digital program graphics for ongoing public programs
- Refreshed wayfinding signage, investigated the museum's accessibility, and spearheaded a redesign of the map for a study in visitor sensory needs

USF Leo T. McCarthy Center | Graphic Design Intern   **June 2019–May 2022**

- Designed monthly newsletters and digital graphics to promote Center activities and boost student engagement, in collaboration with the Marketing and Social Media Intern
- Redesigned the Center's website for an updated and more accessible online experience

USF Center for Asia Pacific Studies | Graphic Design Intern   **Sept. 2018–Dec. 2018**

- Designed and illustrated graphic advertisements for digital, print, web, and social to promote upcoming events to the student body

Spotlight on the Arts | Design and Communications Intern   **June 2015–July 2017**

- Interned at visual arts gallery Root Division and arts education organization The Imagine Bus Project, creating print materials including pamphlets and postcards

Education

University of San Francisco   **Design**   **August 2018–May 2022**

Bachelor of Arts, 3.99 GPA   Minor in Classical Studies

Awards and Activities

Gloria Osuna Pérez Award for Social Justice Work	2022
Art + Architecture Award for Academic Excellence and Leadership	2022
President of Design Collectives, Student Club (formerly AIGA)	2018–22
The Association of Chinese Teachers Scholarship	2018

Skills

Graphic Design	Tool Proficiencies	Soft Skills
Layout and Publication	Adobe CC Suite	Project management
Exhibition and Large-format	Figma	Big-picture thinking
Brand and Identity	HTML, CSS	Proactive self-starter
Web Design	Macintosh and PC fluency	Written and oral communication
Video Editing	Microsoft Office	Teamwork and collaboration